FOR IMMEDIATE RELEASE

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CAMPBELL'S RESORT ASSUMES MANAGEMENT OF GRANDVIEW ON THE LAKE Family-Owned Resort Will Begin Managing Lake Chelan Property on September 1

LAKE CHELAN, WA (September 3, 2013) — Campbell's Resort announced today that it will undertake management of GrandView on the Lake beginning September 1, 2013. Campbell's management team and staff will execute the day-to-day operations at the GrandView, including overseeing the front office, housekeeping, laundry, accounting and marketing. Maintenance and grounds will not be part of Campbell's management responsibility.

"We are very excited to bring Campbell's hospitality to guests at GrandView on the Lake," said Art Campbell, General Manager of Campbell's Resort. "This is a wonderful development for our business and our team."

The Campbell's team will operate at the GrandView under the name Campbell Management Company, a new property management company formed by the Campbell family.

About Campbell's Resort:

Campbell's Resort, located on the shores of Lake Chelan, has been Washington State's favorite family-friendly resort since 1901. With upscale accommodations, an award-winning restaurant and full-service day spa, Campbell's mission is to provide the best resort experience in the Northwest through genuine hospitality and crisp service. Campbell's Resort is also a breathtaking backdrop for lakeside weddings and a premier conference facility. It has been family-owned and operated since opening in 1901, and is now run by members of the fourth and fifth generation. Campbell's Resort was voted the #1 Resort in the Northwest by Evening Magazine in 2011 and 2013 and earned Trip Advisor's 2013 Certificate of Excellence. www.campbellsresort.com

About GrandView on the Lake:

GrandView on the Lake is a waterfront resort located on the shores of Lake Chelan. The GrandView offers 93 deluxe guest condominiums and suites, a meeting/banquet room (accommodating up to 85 people) and a waterfront pool and hot tub oasis. www.grandviewonthelake.com